



**NUCLEUS
RESEARCH**

Nucleus Research 2020 Value Matrix Calendar

February 4 th	Corporate Performance Management - Lead Analyst: Andrew MacMillen
February 18 th	Configure Price Quote - Lead Analyst: Isaac Gould
March 3 rd	Human Capital Management - Lead Analyst: Trevor White
March 17 th	Supply Chain Planning - Lead Analyst: Andrew MacMillen
April 7 th	Customer Relationship Management - Lead Analyst: Daniel Elman
May 5 th	Workforce Management - Lead Analyst: Trevor White
May 12 th	Infrastructure as a Service - Lead Analyst: Daniel Elman
June 2 nd	Enterprise Resource Planning - Lead Analyst: Andrew MacMillen
June 9 th	Marketing Automation - Lead Analyst: Daniel Elman
July 14 th	Content Services and Collaboration - Lead Analyst: Barbara Peck
August 18 th	Talent Management - Lead Analyst: Trevor White
September 1 st	Control Tower - Lead Analyst: Andrew MacMillen
September 15 th	ROI Awards winners announced
September 21 st	Low Code Application Development Platforms - Lead Analyst: Daniel Elman
October 6 th	Analytics - Lead Analyst: Daniel Elman
October 13 th	Nucleus Research 2021 Top Ten Predictions
October 20 th	Talent Acquisition - Lead Analyst: Trevor White
November 10 th	Embedded Analytics - Lead Analyst: Daniel Elman
December 1 st	Hot Companies to Watch in 2021