



**NUCLEUS
RESEARCH**

Nucleus Research 2021 Value Matrix Calendar

February 2 nd	Corporate Performance Management (CPM) - Lead Analyst: Isaac Gould
February 16 th	Infrastructure as a Service (IaaS) - Lead Analyst: Daniel Elman
March 2 ^d	Human Capital Management (HCM) - Lead Analyst: Trevor White
March 16 th	Supply Chain Planning - Lead Analyst: Daniel Elman
April 6 th	Customer Relationship Management (CRM) - Lead Analyst: Daniel Elman
April 20 th	Workforce Management - Lead Analyst: Trevor White
May 4 th	Integration Platform as a Service (iPaaS) - Lead Analyst: Nick Grizzell
May 11 th	Configure Price Quote - Lead Analyst: Isaac Gould
June 1 st	Enterprise Resource Planning (ERP) - Lead Analyst: Isaac Gould
June 8 th	Marketing Automation - Lead Analyst: Daniel Elman
June 15 th	ROI Awards winners announced
July 6 th	Content Services and Collaboration - Lead Analyst: Barbara Peck
July 20 th	Talent Management - Lead Analyst: Trevor White
September 7 th	Control Tower - Lead Analyst: Daniel Elman
September 21 st	Low Code Application Development Platforms - Lead Analyst: Daniel Elman
October 5 th	Analytics - Lead Analyst: Daniel Elman
October 12 th	Nucleus Research 2022 Top Ten Predictions
October 19 th	Talent Acquisition - Lead Analyst: Evelyn McMullen
November 2 nd	Embedded Analytics - Lead Analyst: Daniel Elman
December 1 st	Hot Companies to Watch in 2022