



**NUCLEUS  
RESEARCH**

# Nucleus Research 2021 Value Matrix Calendar

February 2 <sup>nd</sup>	<b>Corporate Performance Management (CPM)</b> - Lead Analyst: Isaac Gould
February 16 <sup>th</sup>	<b>Infrastructure as a Service (IaaS)</b> - Lead Analyst: Daniel Elman
March 2 <sup>d</sup>	<b>Human Capital Management (HCM)</b> - Lead Analyst: Trevor White
March 16 <sup>th</sup>	<b>Supply Chain Planning</b> - Lead Analyst: Daniel Elman
April 6 <sup>th</sup>	<b>Customer Relationship Management (CRM)</b> - Lead Analyst: Daniel Elman
April 20 <sup>th</sup>	<b>Workforce Management</b> - Lead Analyst: Trevor White
May 4 <sup>th</sup>	<b>Integration Platform as a Service (iPaaS)</b> - Lead Analyst: Nick Grizzell
May 11 <sup>th</sup>	<b>Analytics</b> - Lead Analyst: Daniel Elman
June 1 <sup>st</sup>	<b>Enterprise Resource Planning (ERP)</b> - Lead Analyst: Isaac Gould
June 8 <sup>th</sup>	<b>Marketing Automation</b> - Lead Analyst: Daniel Elman
July 6 <sup>th</sup>	<b>Content Services and Collaboration</b> - Lead Analyst: Barbara Peck
August 31 <sup>st</sup>	<b>Talent Management</b> - Lead Analyst: Evelyn McMullen
September 1 <sup>st</sup>	<b>ROI Awards winners announced</b>
September 7 <sup>th</sup>	<b>Control Tower</b> - Lead Analyst: Isaac Gould
September 14 <sup>th</sup>	<b>Benefits Administration</b> - Lead Analyst: Evelyn McMullen
September 21 <sup>st</sup>	<b>Low Code Application Development Platforms</b> - Lead Analyst: Daniel Elman
October 12 <sup>th</sup>	<b>Nucleus Research 2022 Top Ten Predictions</b>
October 19 <sup>th</sup>	<b>Talent Acquisition</b> - Lead Analyst: Evelyn McMullen
November 2 <sup>nd</sup>	<b>Embedded Analytics</b> - Lead Analyst: Daniel Elman
November 16 <sup>th</sup>	<b>Configure Price Quote</b> - Lead Analyst: Isaac Gould
December 1 <sup>st</sup>	<b>Hot Companies to Watch in 2022</b>