



Nucleus Research

2022 Value Matrix Calendar

February 1 st	Corporate Performance Management (CPM) - Lead Analyst: Isaac Gould
February 15 th	Data Warehouse - Lead Analyst: Alexander Wurm
March 1 st	Human Capital Management (HCM) - Lead Analyst: Evelyn McMullen
March 15 th	Supply Chain Planning - Lead Analyst: Isaac Gould
April 5 th	Customer Relationship Management (CRM) - Lead Analyst: Trevor White
April 19 th	Workforce Management - Lead Analyst: Evelyn McMullen
May 3 rd	Integration Platform as a Service (iPaaS) - Lead Analyst: Alexander Wurm
May 17 th	Analytics - Lead Analyst: Alexander Wurm
May 31 st	Benefits Administration - Lead Analyst: Evelyn McMullen
June 1 st	ROI Awards winners announced
June 7 th	Enterprise-focused ERP - Lead Analyst: Isaac Gould
June 14 th	SMB-focused ERP - Lead Analyst: Isaac Gould
June 21 st	Marketing Automation - Lead Analyst: Alexander Wurm
July 5 th	Content Services and Collaboration - Lead Analyst: Evelyn McMullen
July 19 th	Database Management Systems - Lead Analyst: Alexander Wurm
August 30 th	Talent Management - Lead Analyst: Evelyn McMullen
September 6 th	Control Tower - Lead Analyst: Isaac Gould
September 27 th	Low Code Application Development Platforms - Lead Analyst: Martin Naydenov
October 11 th	Nucleus Research 2023 Top Ten Predictions
October 18 th	Talent Acquisition - Lead Analyst: Evelyn McMullen
November 1 st	Embedded Analytics - Lead Analyst: Alexander Wurm
November 15 th	Configure Price Quote - Lead Analyst: Isaac Gould
December 6 st	Hot Companies to Watch in 2023