Nucleus Research
2023 Value Matrix Calendar

January 31  Corporate Performance Management (CPM) - Lead Analyst: Isaac Gould
February 14  Data Warehouse - Lead Analyst: Alexander Wurm
March 14  Human Capital Management (HCM) - Lead Analyst: Evelyn McMullen
March 28  Supply Chain Planning (SCP) - Lead Analyst: Isaac Gould
April 4  Analytics - Lead Analyst: Alexander Wurm
April 11  Customer Relationship Management (CRM) - Lead Analyst: Cameron Marsh
April 18  Workforce Management (WFM) - Lead Analyst: Joseph Arocha
May 2  Transportation Management Systems (TMS) - Lead Analyst: Charles Brennan
May 23  Integration Platform as a Service (iPaaS) - Lead Analyst: Alexander Wurm
May 30  Work Management - Lead Analyst: Joseph Arocha
June 6  ERP - Enterprise - Lead Analyst: Isaac Gould
June 13  ERP - SMB - Lead Analyst: Isaac Gould
June 15  ROI Awards Winners Announced
June 20  Marketing Automation - Lead Analyst: Cameron Marsh
July 11  Content Services - Lead Analyst: Evelyn McMullen
July 18  Database Management Systems - Lead Analyst: Alexander Wurm
August 29  Talent Management - Lead Analyst: Evelyn McMullen
September 5  Control Tower - Lead Analyst: Isaac Gould
September 12  Industrial Internet of Things (IIoT) - Lead Analyst: Samuel Hamway
October 10  Nucleus Research 2024 Top Ten Predictions
October 17  Talent Acquisition - Standalone - Lead Analyst: Evelyn McMullen
October 24  Talent Acquisition - Full Suite - Lead Analyst: Evelyn McMullen
October 31  Embedded Analytics - Lead Analyst: Alexander Wurm
November 7  Low-Code Application Development (LCAP) - Lead Analyst: Isaac Gould
November 14  Configure Price Quote (CPQ) - Lead Analyst: Cameron Marsh
December 5  Hot Companies to Watch in 2024