



Nucleus Research

2023 Value Matrix Calendar

January 31	Corporate Performance Management (CPM) - Lead Analyst: Isaac Gould
February 14	Data Warehouse - Lead Analyst: Alexander Wurm
March 14	Human Capital Management (HCM) - Lead Analyst: Evelyn McMullen
March 28	Supply Chain Planning (SCP) - Lead Analyst: Isaac Gould
April 4	Analytics - Lead Analyst: Alexander Wurm
April 11	Customer Relationship Management (CRM) - Lead Analyst: Cameron Marsh
April 18	Workforce Management (WFM) - Lead Analyst: Joseph Arocha
May 2	Transportation Management Systems (TMS) - Lead Analyst: Charles Brennan
May 23	Integration Platform as a Service (iPaaS) - Lead Analyst: Alexander Wurm
May 30	Work Management - Lead Analyst: Joseph Arocha
June 6	ERP - Enterprise - Lead Analyst: Isaac Gould
June 13	ERP - SMB - Lead Analyst: Isaac Gould
June 15	ROI Awards Winners Announced
June 20	Marketing Automation - Lead Analyst: Cameron Marsh
July 11	Content Services - Lead Analyst: Evelyn McMullen
July 18	Database Management Systems - Lead Analyst: Alexander Wurm
August 29	Talent Management - Lead Analyst: Evelyn McMullen
September 5	Control Tower - Lead Analyst: Isaac Gould
September 12	Industrial Internet of Things (IIoT) - Lead Analyst: Samuel Hamway
October 10	Nucleus Research 2024 Top Ten Predictions
October 17	Talent Acquisition - Standalone - Lead Analyst: Evelyn McMullen
October 24	Talent Acquisition - Full Suite - Lead Analyst: Evelyn McMullen
October 31	Embedded Analytics - Lead Analyst: Alexander Wurm
November 7	Low-Code Application Development (LCAP) - Lead Analyst: Isaac Gould
November 14	Configure Price Quote (CPQ) - Lead Analyst: Cameron Marsh
December 5	Hot Companies to Watch in 2024