



# User TechAdvisor

Designed for organizations of all sizes, the Nucleus Research TechAdvisor service provides a unique ROI-focused view on technology. We know one solution doesn't suit everyone and finding the right solution for you means understanding your unique operational environment. Our TechAdvisor service provides ongoing research, Value Matrix reports, benchmarking tools, and direct analyst support for building an ROI business case to help your team justify decisions and manage ongoing renewals.

## How We Help

- Research Access** You'll get **access to all research** via the TechAdvisor portal which can be distributed internally to help with decision making.
- Analyst Sessions** You'll work **one-on-one with our analyst team** to review the state of the market, discuss current research, learn best practices, and suggest future research.
- Data Insights** You'll get detailed **benchmark data on over 500 technology solutions** and additional detailed non-confidential data and information gathered through ROI case studies.
- ROI Tool** You can adjust our standard ROI tool to meet your finance department's needs and **measure the potential ROI of your on-premise or SaaS deployment**.
- References** You'll connect with other organizations that provide information about their actual **experience with technology deployments**.
- ROI Training** Our analysts can train your team on the process for selecting the solution that **maximizes ROI and generates a credible business case**.



**Understand  
The Market**



**Learn Best  
Practices**



**Choose The  
Right Solution**



**Justify Your  
Decisions**

